

Roll No.

Total No. of Pages : 2

Total No. of Questions : 07

BBA (Sem.-6th)

ENTREPRENEURSHIP

Subject Code : BB-602 (2007 to 2011 Batch)

Paper ID : [C0230]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A

1. Answer briefly :

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- (a) Meaning and characteristics of entrepreneurship.
- (b) Entrepreneurial Motivation
- (c) Role of Entrepreneurship in economic development.
- (d) Needs of incentives for assistance to SSI.
- (e) Compare and contrast Entrepreneurs and Intrapreneurs.
- (f) Traits of good entrepreneurs.
- (g) Advantage of SSI.
- (h) Problems and limitations faced by SSI.
- (i) Managerial skills required to be a successful entrepreneur.
- (j) Need for institution support in SSI.

SECTION-B

2. Explain the meaning and importance of SSI and explain the steps of establishing a SSI with examples.
3. Explain the Kakinada experiment in detail.
4. Explain the role of govt. and other institutions in the assistance and promotion of SSI.
5. Explain in detail the establishment of entrepreneurial system.
6. Write a note on entrepreneurial culture, socio-economic origin of entrepreneurship and factors affecting entrepreneurship.
7. What do you understand by entrepreneurial motivation? What are the factors facilitating or affecting entrepreneurial ambition ?